

ANNEXURE D:

GUIDELINES FOR PREPARING PROPOSAL FOR REALITY SHOW PROGRAMME

The proposal to be submitted for conduct of reality show should include the following details:

1. About the programme

- a) the purpose and objective of the show
- b) The intended participants in the show – Gender/Age restriction if any
- c) Dress code for the participants both during the audition and main show
- d) The venue for hosting the programme

2. Modality of conducting the programme

- a) Registration process for the participants including fees if applicable.
- b) Details on selection of the participants and judges and their selection criteria both for audition and the main programme.
- c) The programme details including the marking system or awarding of points and the elimination criteria of the participants.
- d) Details on the logistic arrangement for the participants, if any.
- e) Details on the voting system, if any.
- f) Details on the awards and prizes for the participants.

3. Financial and funding plans:

- a) The estimated cost for hosting the programme
- b) Financing of the programme. Kindly specify clearly the source of funding. If the programme is sponsored, kindly spell out clearly the sponsoring terms and conditions.
- c) Details on the financial management system including a system to record all financial transaction (income and expenditure)

4. Dispute litigation plan

- a) Dispute redressal plan to resolve problems, which may arise :
 - among proprietors (if there is more than one proprietor)
 - with the staff of the project including Judges, Anchor of the show ,
 - with its partners including the broadcasters, telecom operators, sponsors etc.,
 - with the general public, and
 - With the participants