









त्र्वाप्यम् र्नेब्प्यक्तुन् त्रवेशप्तर्यम् यक्कुन् प्रवर्षेष्ठा BHUTAN INFOCOMM AND MEDIA AUTHORITY

ANNUAL REPORT (2012)



त्व्यानम् र्नेष्प्रचेष्प्रचेष्प्रम् नम् नमु र्प्यम् प्रम् क्ष्या BHUTAN INFOCOMM AND MEDIA AUTHORITY

ANNUAL REPORT (2012)

MESSAGE FROM THE DIRECTOR

I am pleased to present the Annual Report of the Bhutan InfoComm and Media Authority 2012 covering the period 1st January to 31st December 2012 as per statutory reporting requirements of the Authority. This is the fourth Annual Report (Report) to be published and submitted to the government through the Minister for Information and Communications since the establishment of the Authority.

This Report presents the performance of the ICT sector; the media including print, broadcast, films, reality shows, and places of entertainment; and radio spectrum. The Report provides an overview of the activities undertaken by the Authority during the year, and a way forward plan for the year 2013 and beyond.

The year 2012 was yet another successful year for the Authority. In the Telecommunication sector, the second phase of the rural communication programme was successfully completed and review for the third phase of the programme was carried out. The sector also saw introduction of a lot of mobile applications in the market, thus increasing the utility of mobile technology for the overall sector development. As anticipated in the 10th FYP document, mobile technology is providing the platform for the socio-economic development of the country.

The year also saw another milestone in the broadcasting sector, with the Authority inviting "Expression of Interest" to establish private Broadcasting Facility and Services.

The Authority witnessed a noticeable increase in the publication of local literature in the past five years. As per the book registration data, it has been observed that the number of local books and magazines (both in English and Dzongkha) has been increasing every year. Likewise, there has been a significant increase in the issuance of filming permits, both national and international, ad hoc journalist accreditation and entertainment licences and permits.

The ICT and media sectors experienced rapid advancement spurred by a free and fair business environment supported by industry-friendly laws. With the rapid development of the sector, the work of the Authority continues to grow both in terms of scope and complexity. In the coming years, the Authority will be increasingly challenged to deliver regulatory services with greater efficiency.

Through a process of continual review and innovation, this Report seeks to fulfill multiple roles, including statutory reporting, informing the community and policy makers of advancements in the ICT and media sectors, and encouraging debate on topical and emerging issues.

Consistent with the commitment of the Authority to be continually forward thinking and innovative, the Authority welcomes any feedback or discussion on this report.

Sonam Phuntsho Director

VISION

"To provide free and fair use of information, communications and media for all Bhutanese citizens, towards enhancing the achievement of Gross National Happiness."

MISSION

"To create a conducive regulatory environment to promote competitive and vibrant information, communications and media sector within Bhutan."



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CHAPTER ONE

ABOUT BHUTAN INFOCOMM AND MEDIA AUTHORITY

1. INTRODUCTION

Bhutan InfoComm and Media Authority (the Authority) is a converged regulatory body responsible for regulating Information and Communications Technology (ICT), and media and entertainment sector within the Kingdom of Bhutan.

The Authority functions as a quasi-judicial body responsible for promoting competition amongst ICT and media companies and makes their services accessible and affordable to all Bhutanese people.

2. STRUCTURE AND FUNCTIONS OF THE AUTHORITY

The Authority comprises Authority Members (a Chairperson and five members, including the Director as the Member Secretary).

The Members of the Authority are responsible for advising the Authority and approving the Rules prepared by the Secretariat in consultation with relevant stakeholders.

The Secretariat, headed by the Director, has 25 regular staff members working for four divisions, namely Telecommunications, Radiocommunication, Media, and Administration and Finance. The Director is the Chief Executive Officer responsible for day-to-day functioning of the Authority as well as enforcing the provisions of the Bhutan Information, Communications and Media Act 2006 (the Act).

CHAPTER TWO

ABOUT ICT AND MEDIA SECTOR

1. TELECOMMUNICATION

Mobile Coverage: By the end of year 2012, 20 dzongkhags could enjoy the mobile services provided by Tashi InfoComm Ltd. (TashiCell). This second mobile cellular service provider had connected all 20 dzongkhags by October 2012.

Rural Mobile Coverage: By the end of December 2012, under the first and second phases of the rural communication programme, 615 rural/remote villages in 113 gewogs under 20 dzongkhags had been connected with mobile cellular services as part of Royal Government's Universal Service Programme funded through Universal Service Fund. Only around 90 rural villages are either partially covered or not covered with mobile cellular services.

Growth of Mobile Cellular Services: By the end of 2012, the mobile sector saw around 14% subscriber growth from the previous year. There was an increase of around 3.17% mobile penetration.

By 2012, mobile density per 100 inhabitants almost doubled (77.8) when compared to 2008 (37.2).

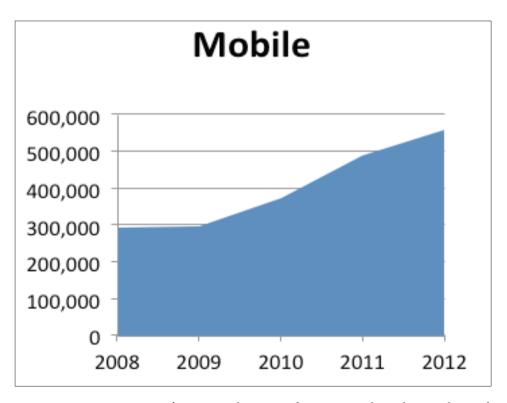


Figure 1(Source: Bhutan InfoComm and Media Authority)

Fixed-line (telephone): Despite launching ADSL1 Internet service by Bhutan Telecom Ltd., the subscriber base of the fixed-line telephone service has not increased. With the introduction of mobile cellular services, the fixed-line subscriber has kept decreasing (See figure 2).

Growth of Internet Services: A significant growth was recorded in the Internet user base. Mobile broadband service is gaining popularity with the number of subscribers increasing from 11,886 in 2009 to 109,526 by the end of 2012. A 22.7% internet penetration rate was achieved by the end of 2012 (See figure 3).

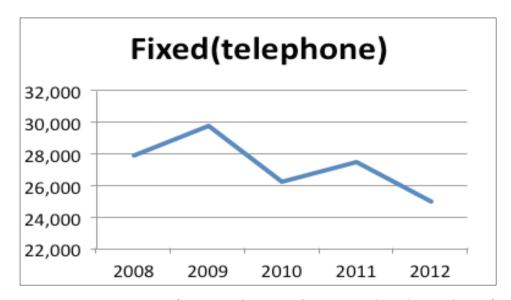


Figure 2 (Source: Bhutan InfoComm and Media Authority)

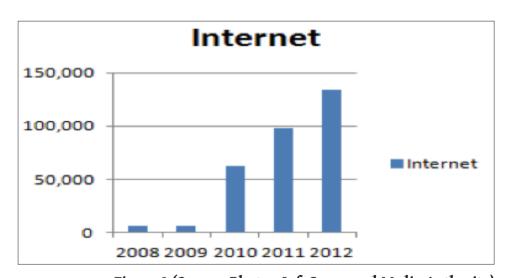


Figure 3 (Source: Bhutan InfoComm and Media Authority)

¹ An ADSL service is a type of DSL broadband communications technology used for connecting to the Internet. ADSL allows more data to be sent over existing copper telephone lines (POTS), when compared to traditional modem lines.

B-Mobile's 3G mobile subscribers increased from 1,917 in 2011 to 15,923 by the end of 2012. The company extended its 3G mobile coverage beyond Thimphu. By the end of the year, both Phuentsholing and Paro could access 3G services.

| Type of services | 2010 | 2011 | 2012 |
|------------------|-------|--------|--------|
| EDGE/GPRS | 50778 | 112273 | 130557 |
| 3G | 0 | 1917 | 15923 |

Table 1: Growth of Mobile Internet (Source: Bhutan InfoComm and Media Authority)

TashiCell will launch its 3G services by mid 2013. A 3G spectrum in 850 band (824-834 MHz and 869-879 MHz) has already been allocated to them.

The figure below shows a summary of the growth of telecommunications sector.

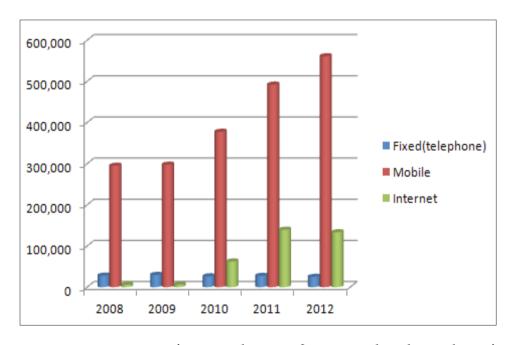
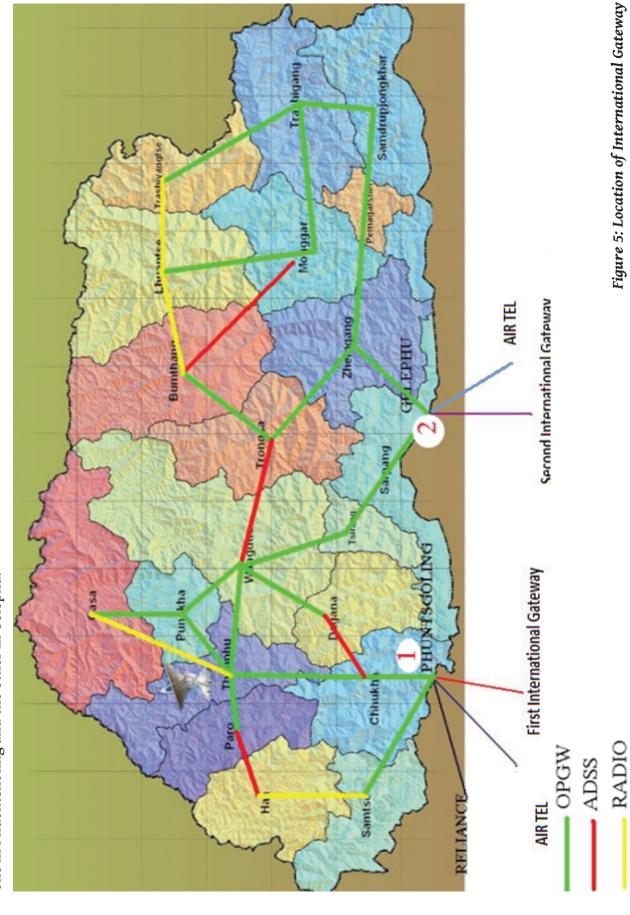


Figure 4 (Source: Bhutan InfoComm and Media Authority)

National Broadband Network: By the end of 2012, under the national broadband initiatives of the Royal Government, a high-speed fiber optic network connected all 20 dzongkhags covering 138 out of 205 gewogs. This further improved the internal communication system and helped the service providers make communication services, including internet connectivity, reliable and affordable to all the Bhutanese.

International Network Connectivity: In order to build reliable international connectivity, a second international gateway has been established in Gelephu. This has helped ensure an uninterrupted communication link. Bhutan now has two International Gateways one in Phuentsholing and the other in Gelephu.



1. MOBILE APPLICATION

- **Cell Broadcasting Services:** BTL has launched cell broadcasting services, a mobile technology feature designated for simultaneous delivery of messages to multiple users in a specified area. This application is very useful during, after or before disasters. It can deliver a message to a particular area as small as one radio cell or to the whole country.
- M-wallet: BTL, in partnership with Bhutan National Bank (BNB), has launched easy and remote recharge of any B-Mobile prepaid number by using the subscriber's bank account with the BNB. Through this application, B-Mobile subscribers can top-up any prepaid number via their mobile handset by using the BNB account directly or transfer money from one BNB account to another. This service is free of charge and is available 24/7 for any B-Mobile subscriber in 12 places Thimphu, Paro, Wangdue, Phuentsholing, Bumthang, Damphu, Gelephu, Gomtu, Mongar, Trongsa, Trashigang, and Samdrup Jongkhar.
- Mobile Prescription: The Department of Medical Services, Ministry of Health, has launched Health Help Centre (HHC), a 24x7 healthcare service. This service could be availed across Bhutan by dialing 112 from mobile or fixed-line phone. HHC provides paramedic service and medical advice. If a case is non-emergency and minor aliment, e-prescription would be sent to the caller's mobile phone or email address.

3. MEDIA

Even though Bhutanese media are fairly young and developing, a visible growth in all its forms - print, broadcast, film, music, and internet - has been seen in the recent years. The Bhutanese media have created a platform for people to voice their concerns and issues and they are already addressing a wide range of social issues. As a result, Bhutanese people now have more access to and choice of information, be it through the print or broadcast media.

The *Authority* has witnessed a noticeable increase in the publication of local literature in the past five years. According to the book registration

data, it has been observed that the number of local books and magazines (both in English and Dzongkha) has been increasing every year.

Likewise, there has been a significant increase in the issuance of filming permits, both national and international, *ad hoc* journalist accreditation, and entertainment licences and permits.

Print Media: A number of private newspapers and magazines were licensed by the *Authority* within the year. Stiff competition has been observed among the print media.

By the end of 2012, there were 12 newspapers and five magazines covering entertainment and news.



Figure 6



Figure 7

Radio: In the last few years, five private FM Radio stations were licensed and are in operation. The FM service of the Bhutan Broadcasting Service (BBS) has its reach all over the country.

The Kuzoo FM Radio, the first private FM station, is now available in 18 dzongkhags, while the services of other radio stations are available only in Thimphu.

Journalist Accreditation: In the past years, *ad hoc* journalist accreditation has increased manifold, possibly due to tourism sector liberalization and the increasing international interest in the concept of GNH.

Local and International Filming: The past year has seen a huge demand for filming. Local as well as international film production has increased over the years.

Places of Entertainment: With the transfer of the licensing of Places of Entertainment from the Ministry of Economic Affairs to the *Authority*, the application for establishing places of entertainment, such as play stations, snookers, discotheques, *drayangs*, karoakes and live music have seen substantial increase over the years.

Television: BBS TV is the only television channel that broadcasts news and programmes within Bhutan. BBS TV has two channels, and its second channel (BBS 2) is 24/7 and mainly focuses on entertainment, including reality shows.

The process of licensing the private television station has already begun with the Invitation and Evaluation of Expression of Interest for establishing and operating television broadcasting facilities and services in the year 2012.

3. RADIOCOMMUNICATION

Radio frequency spectrum, which is limited, has seen an increasing demand in the country due to a variety of services such as fixed, mobile, broadcasting, amateur, global positioning systems, and communication services.

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Unlike in previous years, there is a rise in frequency spectrum usage in the country.

Land Mobile Radio: This service is used both by individuals and companies in the country. The frequency is deployed from the simplex radio handsets (walkie-talkie) to the TETRA (Terrestrial Trunked Radio System) deploying numerous Repeater stations and base stations. There is an increase in usage of this radio frequency. At the end of 2012, there were about 200 licensed users of such services.

850 MHz Spectrum Band: The 850 MHz spectrum band, which is suitable for 3G service allocation due to its penetration, was assigned to the two mobile operators — TashiCell with 20 MHz (824-834 MHz, 869-879 MHz) and Bhutan Telecom with 20 MHz (834-844 MHz, 879-889 MHz).



Figure 8

Cable Television Services: Except for Gasa Dzongkhag, commercial cable television services are available in all the dzongkhags and in most commercial areas and towns.

In commercial towns like Thimphu and Phuentsholing, there are a few licensed cable operators competing with one another. There were 57 licensed cable television service providers in the country by the end of 2012.

CHAPTER THREE

ACTIVITIES UNDERTAKEN BY THE AUTHORITY

The *Authority* undertook numerous activities in the year 2012. Some of the most significant activities of the *Authority* were:

1. RURAL COMMUNICATIONS PROGRAMME

Second Phase of Rural Communications Programme: The *Authority* conducted thorough monitoring and evaluation of the second phase of the rural communications programme by conducting field visits and test-drives for service coverage in all rural sites.

The second phase of the rural communications programme was successfully completed by both the licensed service providers (BTL and TICL). Under this programme, 314 villages in 57 gewogs under 15 dzongkhags were covered with mobile services.

A sum of Nu. 171,734,684 has been spent from the Universal Service Fund (USF) towards the implementation of the second phase of rural communications programme.

| | USF grant received (Nu.) | Individual funding (Nu.) | Total cost of the project (Nu.) |
|---------------------|--------------------------------|--------------------------------|---------------------------------|
| Bhutan Telecom Ltd. | 100,570,620.00 | 43,101,695.00 | 143,672,315.00 |
| Tashi InfoComm Ltd. | 77,424,450.00 | 34,465,709.00 | 111,890,159.00 |
| Total | 177,995,070.00 | 77,567,404.00 | 255,562,474.00 |

Table 2

Award of Third Phase of Rural Communications Programme: After conducting thorough monitoring and evaluation of the second phase of the rural programme, the *Authority* identified around 70 villages in 19 gewogs under seven dzongkhags which are either partially connected to or not connected to mobile communication services. This finding was submitted to the Ministry of Information and Communications (MoIC) for further directives.

Accordingly, as per the Ministry's directive to connect all unconnected villages vide letter number MoIC (M)-2A/2012/198, the Authority prepared and floated the Information Memorandum for Third Phase.

The project was awarded based on the lowest quote (Minimum Subsidy Approach) submitted for each village under each gewog by the respective licensed mobile service providers in the month of November 2012.

The total cost of the third phase was Nu. 142,833,254, out of which Nu. 95,358,221 was provided as subsidy from the USF.

| | USF grant received (Nu.) | Individual funding (Nu.) | Total cost of the project (Nu.) |
|---------------------|--------------------------------|--------------------------------|---------------------------------|
| Bhutan Telecom Ltd. | 39,580,000.00 | 31,170,000.00 | 70,750,000.00 |
| Tashi InfoComm Ltd. | 55,778,221.00 | 16,305,033.00 | 72,083,254.00 |
| Total | 95,358,221.00 | 47,475,003.00 | 142,833,254.00 |

Table 3

2. REVIEW OF PUBLIC COMPLAINTS

In 2012, the *Authority* received numerous public complaints. Majority of the complaints were associated with the conduct of reality shows and contents in the print media. The *Authority* reviewed all the complaints in accordance with the provisions of the *Act*. The due process² was followed before deciding the case. The following are the complaints reviewed by the Authority (See table 4).

 $^{{\}small 2} \qquad \qquad \text{The due process involves giving equal opportunities to both the parties to substantiate their stand, conduct investigation (if necessary), and review evidences.}$

| Sl. No | Type of the complaint | Decision of the Authority | Action taken by the Authority |
|-----------|---|--|---|
| 1 | A parent of one of the contestant complaint against the "change in the format of conduct of Miss Bhutan beauty pageant" | Found the organizer to have violated the provisions of the undertaking signed with the Authority, including the format of the conduct of the show | As penalty of Nu. 18,000 was imposed to the organizer of the show and also suspended him from organizing such shows for next three years |
| 2 | Parents of the participants of reality show titled "Dance Khoray Dance" complaint against the organizer for not providing prizes as promised | Found the organizer to have violated the provisions of his proposal; especially with regard to prizes | Directed the organizer to give away the prizes as per his proposal and also disqualified him from organizing such shows for next two years |
| 3 | The District Education Officer of Chukha Dzongkhag lodged a complaint against the ethic of reporters of the newspaper "The Journalist" for false reporting on the suicide of a student in Kamji Middle Secondary School | The Authority found the reporters have only violated the section 6.5.2 of the Code of Ethic, which is interviewing the minor without prior approval of their parents or school authority | Issued cautionary notice to the reporters for violating the "Code of Ethics for the Journalist" and also directed the School to withdraw the case |
| 4 | The parents of the participants of reality show titled "Lil Champ" lodged complaint against the organizer for not giving the prizes | Found that the organizer has not given away the prizes to the winners | Directed the organizer to give away the prizes and also disqualified him from organizing such shows in future |

Table 4

3. CONSULTATION WITH THE STAKEHOLDER

As required by the Bhutan Information, Communications and Media Act 2006, the *Authority* carried out numerous sector-specific consultations with the stakeholders to seek their views, comments, opinions and feedback. The feedback from the stakeholders is used as the input for developing rules, guidelines, order or code pertaining to the sector.

Consultation Paper on Band Planning of 850 MHz Spectrum: The *Authority* prepared and floated a paper on the band planning of spectrum in 850 MHz for consultation.

Based on the outcome of this consultation, the *Authority* has assigned each telecom operator with 20 MHz spectrum band for 3G services.

Consultation Paper on National Mobile Roaming: With the successful implementation of two phases of rural communications programme, the *Authority* felt that it would be good to implement national mobile roaming to enhance the network utilization as well as to ensure that exclusivity of network by a single operator does not exist.

The *Authority* prepared and floated the consultation on the implementation of National Mobile Roaming to understand the technical difficulties as well as the way forward to implement the same.

Consultation on the Draft Rules on Places of Entertainment: The Operational Guidelines for Places of Entertainment 2010 has been updated as the Draft Rules on Places of Entertainment and was thoroughly reviewed during a day-long workshop with the members of the Dzongkhag Entertainment Committee at Galingkha Resort in Paro on 27 April 2012.



Participants at the consultation meeting

After the workshop, the draft Rules was circulated for public feedback and comments. After receiving feedback, the draft Rules is now ready to be presented to the *Authority* for approval.

4. FAMILIARIZATION ON THE CABLE TELEVISION RULES

The *Authority* undertook an internal tour to update and make licensed cable television operators familiar with the provisions of the "Rules for Operation of Commercial Cable Television" and "Rules on Infrastructure Sharing of Electrical Poles by Cable Operators".

5. BRIEFING ON DRAYANG OPERATION

On 7 December 2012, the *Authority* carried out a briefing on operation of *drayang* based on an independent study carried out by the students from Gaeddu College of Business Studies from 27 July to 27 September 2012 in five dzongkhags and one dungkhag.

Similarly, proprietors of discotheques and other places of entertainment such as snooker joints, bowling alley, karaoke, live music, and video parlors were briefed on licensing terms and conditions.

The briefing sessions served as an important platform to create a shared understanding amongst the proprietors, the licensing authority, local governments, and law enforcement agencies on their respective responsibilities to ensure that the places of entertainment are operated in the most acceptable manner and continuous efforts made towards improving the places to make them safe and joyful.

Officials from the *Authority* also held similar briefing sessions for the licensees of places of entertainment in Phuentsholing Dungkhag and Paro, Wangdue, and Punakha Dzongkhags.

6. ADOPTION OF RULES/ORDER

Telecommunications Tariff (First Amendment) Order: In order to make cost of telecommunications connectivity comparable with the neighboring countries, as per the Executive Order of the RGoB, the *Authority* reviewed the Telecommunication Tariff Order 2009 and made revisions based on the following:

- a. Rate of Return (RoR) on fibre = 0 %
- b. Deprecation = 0%
- c. Operation and Maintenance (O&M) cost = 0%

This revised Order was issued and implemented with effect from 1 July 2012.

Rules on Infrastructure Sharing: The Authority formulated this Rule mainly to lay down the procedure for sharing electrical poles among cable television operators after conducting several rounds of consultation with the stakeholders – Bhutan Electricity Authority, Bhutan Power Corporation, and cable operators.

7. EVALUATION OF TELEVISION BROADCASTING PROPOSAL

In accordance with the Expression of Interest (EoI) pack, the *Authority* on 14 March 2012 received four applications for a licence to establish and operate broadcasting television facility and services. These four EoI Packs were opened and evaluated (Stage 1) by the Evaluation Committee Members (ECM) on 16 March 2012 in the conference hall of the *Authority*. Two applications were disqualified for the second round (Stage 2) of evaluation due to incompleteness of documents as specified in the EoI Pack.

After thorough evaluation, the ECM recommended that the *Authority* review the definition of "cross-media ownership" with reference to the current existing laws such as inheritance law.

The finding of the ECM along with the definition of "cross-media ownership" with reference to other laws was presented to the *Authority* for its considerations and directives. The findings were also shared with the Ministry of Information and Communications to seek policy directive. However, in the absence of any clear directive on the definition of "cross-media ownership", the *Authority* was forced to delay the process of awarding the "In-principle Approval" for the establishment of television facility and services.

8. ISSUANCE OF PERMITS/LICENCE

Printing Licence: As per Section 93 of the *Act*, the *Authority* in 2012 granted eight printing licences to firms in the cottage, small and medium categories. Now there are 37 licensed printing firms in the country.

Registration of Books: As required by Section 95 of the *Act*, 21books ranging from biography to IT magazines were registered with the *Authority* for sale and distribution within the country.

Radio Licence: The Authority issued 25 new frequencies and apparatus licence. Now there are about 200 frequency and apparatus licence holders in the country.

Amateur Radio Licence: Fourteen new Amateur Radio Licences along with the call-signs were issued to the foreign nationals who operated Amateur (Ham) radio while visiting Bhutan.

The *Authority* also issued a Group Amateur Radio Licence with call-sign to Royal Thimphu College (RTC) for their Amateur Radio Club.

Rural Television Networking Permit: The *Authority* issued two permits to enable rural individuals or group to install the C-band dish to downlink television signal of the national broadcaster, BBS. Such a permit is issued only in those areas or regions where commercial cable television services have not reached.

Filming Permits: In 2012, 27 national film and 47 international documentary film permits were issued for the production of films within the country.

Licence to Operate Places of Entertainment: Sixty-four Places of Entertainment were licensed, which included 2 *drayangs*, 9 discotheques, 30 snooker halls, 3 cinema halls and 20 video game parlours. Besides, the *Authority* also issued 5 outdoor entertainment permits.

Permit to Host Reality Television Shows: Six permits to host reality show programmes on television were issued. The reality shows included Bhutan Lil Champs, Dance Khoray Dance, Druk Super Star II, Best of Drukyul, Kay Tob Rigtshel, and Little Star Season II.

Certification of Films: Seventeen national films were reviewed and certified for public viewing by the Film Review Committee of the *Authority*.

The *Authority* also reviewed and certified 30 international documentary films for public viewing.

Accreditation of Journalists: During the year, a total of 275 foreign journalists were issued accreditation cards by the *Authority*.

Regulatory Enforcement: As required by Section 48 of the *Act*, the *Authority* carried out numerous activities to enforce the licence terms and conditions as per Sections 39, 93 and 122 of the Bhutan Information, Communications and Media Act 2006 pertaining to ICT, Printing and Publishing and Places of Entertainment respectively.

Monitoring of Frequency: The Radiocommunications Division carried

out radio monitoring activities every month from its monitoring station located in Tsirang.

Disconnection of Cables and Fine Imposed: On 29 September 2012, the *Authority* disconnected the cable television network of M/S. Nima Cable under Nganglam Dungkhag, Pemagatshel Dzongkhag, for breaching the Rules as well as directives of the *Authority* and the Nganglam Dungkhag Administration. Besides, a fine of Nu.18,000 was also imposed as per the provision of the Act and the Rules.

Disqualification of Reality Show Organizers: Based on the complaints received by the *Authority* from the parents of the participants of the reality shows, two reality show organizers (Lil Champs and Dance Khoray Dance) were found to have breached their permit terms and conditions and accordingly disqualified for two years as per section 5.1 of the permit terms and conditions.

Revocation of FM Licence: The Authority revoked the FM Radio Operational Licence of Radio High based on its non-compliance with the Rules and repetitive directives of the *Authority*.

9. ISSUE OF SHOW-CAUSE AND CAUTIONARY NOTICE

Several licensees were issued either cautionary or show-cause notice for violating their licence/permit terms and conditions as indicated below:

| Sl. No | Show cause/ Cautionary Notice/ Penalty imposed on | Date | Rational |
|-----------|---|-----------------------|--|
| 1 | Show cause notice issued to Organizer of Bhutan Lil Champs | 23rd January, 2012 | For airing Bhutan Lil Champs show on Norling cable without obtaining permit from the Authority |
| 2 | Show cause notice issued to Norling Cable, Thimphu | 23rd January, 2012 | For airing Bhutan Lil Champs show and advertising the new version of The Journalist newspaper before obtaining a valid permit from the Authority |
| 3 | Penalty of Nu. 10,000 imposed on Depth of Sound Discotheque | 26th January, 2012 | For admitting minors in the discotheque without proper scrutiny in contravention to the licensing terms and conditions |
| 4 | Show cause notice issued to Bhutan Times | 20th March, 2012 | For printing contents that are in contravention to the Rules on Content and Code of Ethics for Journalist |

10. STUDIES UNDERTAKEN

Besides normal regulatory work, the *Authority* also undertook studies to understand the issues related to frequency allocation and voting pattern of the television show.

The Radio communications Division brought out the report "Introductory Report on Recommendation of 700MHz Band Spectrum". The main purpose of this report was to conduct a study on the spectrum allocation plan for digital dividend band (700 MHz) within the region and to get educated from their best practices.

A study, "Finding on the Voting Pattern for the Television Show - People's Voice", was carried out by the Telecommunications Division to assess the pattern of SMS voting of the television programme of BBS to understand and identify whether the voting represents the true voice of the general public.

The Telecommunications Division also conducted a study on "leased-line Internet pricing" to understand how the Internet pricing is carried out and to verify whether the Internet is priced in accordance with the Telecommunications Tariff (First Amendment) Order issued by the *Authority*.

CHAPTER FOUR

HUMAN RESOURCE MANAGEMENT

The Secretariat comprises four divisions – Telecommunications, Radiocommunications, Media, and Administration and Finance. It also has a Legal Unit.

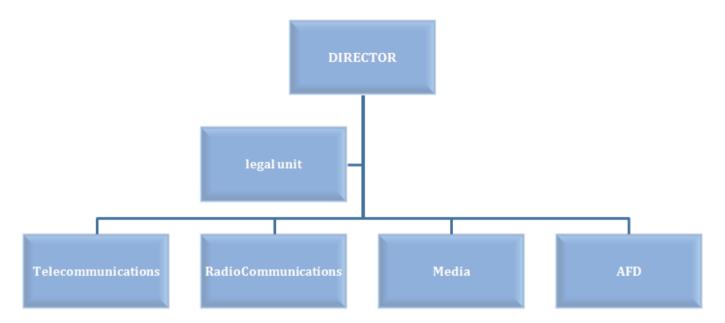


Figure 9: Organizational structure of the Authority

As of December 2012, the *Authority* had 29 staff with 3 on study leave. The distribution of staff in each division and their gender are presented below:

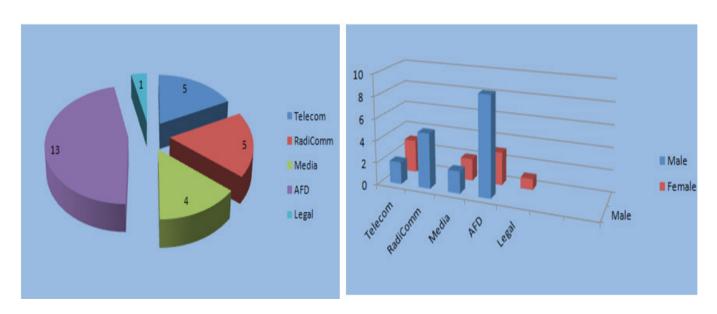


Figure 10: Staff of the Authority (number and gender)

Full Autonomy: In order to effectively uphold its mandates and carry out its responsibilities as enshrined in the *Act*, the *Authority* works towards gaining full autonomy. Full autonomy of the *Authority*, although provided for in the *Act*, is yet to be realized pending the formalization of the operational aspects of the autonomy, including financial and human resource. This, along with other factors, has adversely affected the effective functioning of the *Authority*, especially in terms of human resource management.

Recognizing the urgency of developing a sound framework to realize the full autonomy of the *Authority* provided for in the *Act*, two separate strategic plans have been prepared: "Rationale: Improving Efficiency and Effectiveness of Bhutan InfoComm and Media Authority" and "Proposal to Operationalize the Autonomy of the Authority". These strategic plans attempt to highlight the importance of improving efficiency and effectiveness of the *Authority* for providing regulatory services mandated by the *Act*.

In-house Training: In order to enhance the regulatory skills of the Authority, a senior staff of the *Authority* conducted in-house training every Tuesday on regulatory subjects, including social, economic, and technical regulation.

Adequate Staffing of the *Authority*: The *Authority* reviewed its current staffing and has begun the recruitment of additional staff to fulfill the staff requirement under each division in line with the approved staffing structure for the 10th FYP.

Memorandum of Understanding (MoU) with Regional Regulator: The *Authority* has initiated the signing of an MoU with the Telecom Regulatory Authority of India (TRAI) on an exchange programme as well as development of its human resource.

CHAPTER FIVE

REVENUE AND EXPENDITURE

Revenue: The revenue of the Authority for the year 2012 was around Nu. 136.98 million. The detail revenue of the Authority is given below in the table:

| | BHUT | AN INFORMATIC | ON COMMUNICA | BHUTAN INFORMATION COMMUNICATION & MEDIA AUTHORITY | JTHORITY | |
|------------------|---------------------------------------|-------------------------|-------------------|---|-----------------------|---|
| | STATEMENT OF CO | OLLECTIONS, DE | POSITS & PAYN | STATEMENT OF COLLECTIONS, DEPOSITS & PAYMENTS FOR THE FISCAL YEAR 2011-2012 | SCAL YEAR 201 | 1-2012 |
| Revenue Heads | Category of Collections | Opening Balance (Nu) | Collections (Nu.) | Deposits / Payments (Nu.) | Balance (Nu.) Remarks | Remarks |
| Revenue | VSAT | 1 | 7,489,255.50 | 7,489,255.50 | - | Total RGR Collections equals to Total |
| (RGR) | ISP License | | | | | RGR Deposits |
| | ICT Dealership | | | | | |
| | SITA Permit Fee | | | | | |
| | Radio License Fee | | | | | |
| | Amateur License Fee | | | | | |
| | Cable TV | | | | | |
| | Publising License Fee | | | | | |
| | Printing License Fee | | | | | |
| | Books Registration Fee | | | | | |
| | Broadcasting(Radio Station) Fee | | | | | |
| | Newspaper Publishing License Fee | | | | | |
| | Entertainment License Fee | | | | | |
| | Entertainment Permit Fee | | | | | |
| | Fines & Penalties from above | | | | | |
| MDF | National Film Permit Fee | 13,865,628.98 | 9,869,131.68 | 3,313,878.00 | 20,420,882.66 | This closing balance amount includes |
| | National Journalist Accreditation Fee | | | | | refundable security deposits of international films |
| | International Film Permit Fee | | | | | |
| | Ad-hoc Journalist Accreditation Fee | | | | | |
| USF | ICT Service/Facility License | 76,901,136.00 | 77,700,000.00 | 38,039,130.00 | 116,562,006.00 | |
| TOTAL:- | | 90,766,764.98 | 95,058,387.18 | 48,842,263.50 | 36,982,888.66 | |

| | BHUTA | GET & EXPENDITURE STATEMENT FISCAL YEAR 2011-2012 FAN INFORMATION COMMUNICATION & MEDIA AUTHORITY | GET & EXPENDITURE STATEMENT FISCAL YEAR 2011-2012 MATION COMMUNICATION & MEI | TURE ST. AR 2011-IUNICATI | ATEMENT 2012 ON & MEDIA | A AUTHORI | À | | | | |
|--------|---|---|--|------------------------------|-------------------------------|-----------|-------|----------------|---------|-------|----------|
| OBJECT | | APPROVED APPROPRIATIONS | APPROPRIA | ATIONS | EXPENDITURES | JRES | | BUDGET BALANCE | ALANCE | | PROGRESS |
| CODE | | CURRENT | CAPITAL | TOTAL | CURRENT | CAPITAL | TOTAL | CURRENT | CAPITAL | TOTAL | % NI |
| | INFORMATION, COMMUNICATIONS & MEDIA SERVICES | | | | | | | | | | |
| | GENERAL ADMINISTRATION & DIRECTION SERVICES | | | | | | | | | | |
| | SECRETARIAT SERVICES | | | | | | | | | | |
| | ADMINISTRATION AND MANAGEMENT SERVICES | | | | | | | | | | |
| | RGOB Financing | | | | | | | | | | |
| 01.01 | Pay and Allowances | 6.548 | | 6.548 | 6.437 | | 6.437 | 0.111 | | 0.111 | 86 |
| 02.01 | Other Personnel Emoluments | 0.195 | | 0.195 | 0.195 | | 0.195 | 0.000 | | 0.000 | 100 |
| 11.01 | Travel - Incountry | 1.216 | | 1.216 | 1.108 | | 1.108 | 0.108 | | 0.108 | 91 |
| 12.01 | Utilities -Telephones, Telex, Fax, E-mail, Internet | 0.311 | | 0.311 | 0.285 | | 0.285 | 0.026 | | 0.026 | 92 |
| 12.02 | Utilities -Telegram, Wireless Transmission, Postage | 0.088 | | 0.088 | 0.077 | | 0.077 | 0.011 | | 0.011 | 88 |
| 12.03 | Utilities - Electricity, Water, Sewerage | 0.083 | | 0.083 | 0.044 | | 0.044 | 0.039 | | 0.039 | 53 |
| 13.01 | Rental of Properties - Buildings | 0.850 | | 0.850 | 0.833 | | 0.833 | 0.017 | | 0.017 | 86 |
| 14.01 | S & M - Office Supplies, Printing, Publications | 0.496 | | 0.496 | 0.496 | | 0.496 | 0.000 | | 0.000 | 100 |
| 15.01 | Maintenance of Property - Buildings | 0.212 | | 0.212 | 0.211 | | 0.211 | 0.001 | | | 100 |
| 15.02 | Maintenance of Property - Vehicles | 0.519 | | 0.519 | 0.504 | | 0.504 | 0.015 | | 0.015 | 97 |
| 15.05 | Maintenance of Property - Equipment | 060.0 | | 0.090 | 0.032 | | 0.032 | 0.058 | | 0.058 | 36 |
| 15.07 | Maintenance of Property - Computers | 090.0 | | 090.0 | 0.054 | | 0.054 | 0.006 | | | 06 |
| 17.01 | Op. Exp Advertising | 0.600 | | 0.600 | 0.514 | | 0.514 | 0.086 | | 0.086 | 98 |
| 17.02 | Op. Exp Taxes, Duties, Royalties, Handling Charges, Bank Charges | 0.020 | | 0.020 | 0.001 | | 0.001 | 0.019 | | 0.019 | 5 |
| 18.01 | Hospitality & Entertainment | 0.130 | | 0.130 | 0.113 | | 0.113 | 0.017 | | 0.017 | 87 |
| 24.01 | Subscription to International Organisation | 0.283 | | 0.283 | 0.282 | | 0.282 | 0.001 | | | 100 |
| 24.03 | Contributions - Provident Fund | 0.558 | | 0.558 | 0.547 | | 0.547 | 0.011 | | 0.011 | 86 |
| 45.02 | Training - Others | | 0.121 | 0.121 | | 0.121 | 0.121 | | 0.000 | 0.000 | 100 |
| 53.01 | Purchase of Vehicles | | 0.560 | 0.560 | | 0.529 | 0.529 | | 0.031 | 0.031 | 94 |

| 54.01 | Furniture | | 0.118 | 0.118 | | 0.117 | 0.117 | | 0.001 | 0.001 | 66 |
|----------------|--|--------|-------|--------|--------|-------|--------|-------|-------|-------|-----|
| 54.02 | Office Equipment | | 0.431 | 0.431 | | 0.431 | 0.431 | | 0.000 | 0.000 | 100 |
| 54.03 | Computers & Peripherals | | 0.208 | 0.208 | | 0.207 | 0.207 | | 0.001 | 0.001 | 100 |
| 55.01 | Professional Services | | 0.561 | 0.561 | | 0.497 | 0.497 | | 0.064 | 0.064 | 89 |
| | TOTAL FINANCING ITEM CODE | 12.259 | 1.999 | 14.258 | 11.733 | 1.902 | 13.635 | 0.526 | 0.097 | 0.615 | |
| | TOTAL SUB-ACTIVITY | 12.259 | 1.999 | 14.258 | 11.733 | 1.902 | 13.635 | 0.526 | 0.097 | 0.615 | |
| PARTICE | PARTICIPATION IN INTERNATIONAL CONFERENCE/MEETINGS | INGS | | | | | | | | | |
| RGOB Financing | nancing | | | | | | ٠ | | | | |
| 11.02 | Travel - Outside Bhutan | 1.667 | | 1.667 | 1.578 | | 1.578 | 0.089 | 0.000 | 0.089 | 95 |
| | TOTAL FINANCING ITEM CODE | 1.667 | 0.000 | 1.667 | 1.578 | 0.000 | 1.578 | 0.089 | 0.000 | 0.089 | |
| | TOTAL SUB-ACTIVITY | 1.667 | 0.000 | 1.667 | 1.578 | 0.000 | 1.578 | 0.089 | 0.000 | 0.089 | |
| MEDIA S | MEDIA SERVICES | | | | | | | | | | |
| RGOB Financing | nancing | | | | | | | | | | |
| 17.08 | Op. Exp Incountry Meetings and Celebrations | 0.160 | | 0.160 | 0.160 | | 0.160 | 0.000 | | 0.000 | 100 |
| 17.09 | Op. Exp Survey/Census | 0.120 | | 0.120 | 0.120 | | 0.120 | 0.000 | | 0.000 | 100 |
| 55.01 | Professional Services | | 0.500 | 0.500 | | 0.127 | 0.127 | 0.000 | 0.373 | 0.373 | 25 |
| | TOTAL FINANCING ITEM CODE | 0.280 | 0.500 | 0.780 | 0.280 | 0.127 | 0.407 | 0.000 | 0.373 | 0.373 | |
| | TOTAL SUB-ACTIVITY | 0.280 | 0.500 | 0.780 | 0.280 | 0.127 | 0.407 | 0.000 | 0.373 | 0.373 | |
| TELECON | TELECOMM SERVICES | | | | | | | | | | |
| RGOB Financing | nancing | | | | | | | | | | |
| 17.08 | Op. Exp Incountry Meetings and Celebrations | 0.100 | | 0.100 | 0.087 | | 0.087 | 0.013 | | 0.013 | 87 |
| 17.09 | Op. Exp Survey/Census | 0.048 | | 0.048 | 0.032 | | 0.032 | 0.016 | | 0.016 | 67 |
| | TOTAL FINANCING ITEM CODE | 0.148 | 0.000 | 0.148 | 0.119 | 0.000 | 0.119 | 0.029 | 0.000 | 0.029 | |
| | TOTAL SUB-ACTIVITY | 0.148 | 0.000 | 0.148 | 0.119 | 0.000 | 0.119 | 0.029 | 0.000 | 0.029 | |
| RADIOCC | RADIOCOMM SERVICES | | | | | | | | | | |
| RGOB Financing | nancing | | | | | | | | | | |
| 15.01 | Maintenance of Property - Buildings | 0.064 | | 0.064 | 0.063 | | 0.063 | 0.001 | | 0.001 | 86 |
| 15.05 | Maintenance of Property - Equipment | 0.050 | | 0.050 | | | 0.000 | 0.050 | | 0.050 | 0 |
| 17.08 | Op. Exp Incountry Meetings and Celebrations | 0.160 | | 0.160 | 0.124 | | 0.124 | 0.036 | | 0.036 | 78 |
| 17.09 | Op. Exp Survey/Census | 0.273 | | 0.273 | 0.273 | | 0.273 | 0.000 | | 0.000 | 100 |
| | TOTAL FINANCING ITEM CODE | 0.547 | 0.000 | 0.547 | 0.460 | 0.000 | 0.460 | 0.087 | 0.000 | 0.087 | |
| | TOTAL SUB-ACTIVITY | 0.547 | 0.000 | 0.547 | 0.460 | 0.000 | 0.460 | 0.087 | 0.000 | 0.087 | |

| RURAL (| RURAL COMMUNICATION PROJECT (USF) | | | | | | | | | | |
|---------|---|--------|--------|---------|--------|--------|--------|-------|--------|--------|----|
| Univers | Universal Service Fund | | | | | | | | | | |
| 17.08 | Op. Exp Incountry Meetings and Celebrations | 0.250 | | 0.250 | 0.137 | | 0.137 | 0.113 | 0.000 | 0.113 | 55 |
| 51.08 | Exp. on Structure - Others | | 80.000 | 80.000 | | 38.039 | 38.039 | 0.000 | 41.961 | 41.961 | 48 |
| | TOTAL FINANCING ITEM CODE | 0.250 | 80.000 | 80.250 | 0.137 | 38.039 | 38.176 | 0.113 | 41.961 | 42.074 | |
| | TOTAL SUB-ACTIVITY | 0.250 | 80.000 | 160.250 | 0.137 | 76.078 | 76.215 | 0.113 | 83.922 | 84.035 | |
| SATRC V | SATRC WORKSHOP ON NETWORK AND SERVICE | | | | | | | | | | |
| RGOB Fi | RGOB Financing | | | | | | | | | | |
| 45.02 | Training - Others | | 0.129 | 0.129 | | 0.029 | 0.029 | | 0.100 | 0.100 | 22 |
| | TOTAL FINANCING ITEM CODE | 0.000 | 0.129 | 0.129 | 0.000 | 0.029 | 0.029 | 0.000 | 0.100 | 0.100 | |
| | TOTAL SUB-ACTIVITY | 0.000 | 0.129 | 0.129 | 0.000 | 0.029 | 0.029 | 0.000 | 0.100 | 0.100 | |
| | TOTAL ACTIVITY/PROGRAM/AU | 15.151 | 82.628 | 177.779 | 14.307 | 78.136 | 92.443 | 0.844 | 84.492 | 85.328 | 52 |

CHAPTER SIX THE WAY FORWARD

The year 2012 was another successful year for the *Authority* having fully accomplished its statutory roles and responsibilities. To further enhance the development in the ICT and Media Sector, the *Authority* has planned to implement numerous activities for the year 2013 as listed below:

1. EFFORTS FOR FINANCIAL AUTONOMY OF THE AUTHORITY

With the enactment of Bhutan Information Communications and Media Act 2006, the *Authority* was supposed to be fully independent, but independence is yet to be achieved after more than six years.

Guided by the best practices followed worldwide and those followed by the regulatory Authorities of similar kind in the region, the *Authority* is consistently making efforts towards achieving financial autonomy in addition to the functional independence.

In order to realize this very goal, the *Authority* put together various documents to justify the purpose of independence, namely;

- "Improving efficiency and effectiveness of the Authority" which explained the need for full independence to increase effectiveness and efficiency,
- "Financial Autonomy of the Authority" which postulates the need for financial independence to carry out its growing regulatory workload more effectively and efficiently,
- "Financial Condition Analysis" to see if the current funding sources will be able to meet the financial requirements of the Authority if it is granted full financial independence.

Although the ground works for financial independence of the *Authority* has been completed, the *Authority* has sought technical assistance from the International Telecommunication Union (ITU) to review the proposals independently following the best international practices. The ITU has agreed to provide technical assistance to review the proposals prepared by the *Authority* and consolidate these documents into a report to be submitted to the government for consideration and approval.

2. CONSTRUCTION OF OFFICE BUILDING

In order to function independently and effectively, the *Authority* plans to build its own office structure. A plot of land measuring 30 decimal was allocated to the *Authority* by the Government in Motithang for the construction of the Office. The architectural as well as structural drawing have already been prepared and approved for construction by Thimphu Thromde.

The *Authority* plans to submit the budget proposal of around Nu. 67 million for the construction of the office building.

3. MONITORING OF THE THIRD PHASE OF THE RURAL COMMUNICATIONS PROGRAMME

In order to achieve 100 percent mobile coverage, the *Authority* will carry out monitoring and evaluation of the Third Phase of Rural Communications Programme. The programme is expected to be completed by August 2013.

4. IMPLEMENTATION OF TELECOMMUNICATIONS TARIFF (FIRST AMENDMENT) ORDER 2009

In order to make ICT and media services universally accessible at affordable prices throughout the country, particularly in the rural and remote areas, and to enhance economic and employment opportunity of the Bhutanese people within an ICT-enabled knowledge-based society, Royal Government of Bhutan has issued two consecutive executive orders on 18 June 2009 and 31 December 2010 to the *Authority*.

Accordingly, as per the Order of the Government, the Authority carried out several consultations with all relevant stakeholders, including the ICT players. The Order of the Government as well as the feedback of the stakeholders will be used as the input for the amendment of the Telecommunication Tariff Order.

The Authority plans to issue the amended Telecommunications Tariff Order for implementation in the first quarter of 2013.

5. DEVELOPMENT OF RULES ON ACCOUNTING SEPARATION OF ICT SERVICES

In order to prevent monopolistic and other similar practices within the ICT sector and to create competitive and dynamic ICT service as specified under sections 24 (b) and 53 of the Bhutan Information, Communications and Media Act 2006, the *Authority* plans to develop Rules on Accounting Separation to effectively regulate the operators with Significant Market Power (SMP) and their dominance in a converged environment.

This Rule will be developed after conducting thorough consultation with all the relevant stakeholders, including the ICT Service Providers.

6. PREPARATION OF FREQUENCY BAND PLAN FOR 3G AND WI-MAX SERVICES

Currently, the Third Generation (3G) mobile services are operating in the 2100 MHz frequency band. However, to explore the feasibility of deploying the same services in 850 MHz due to its efficiency and easy up-gradation to LTE and HSPA + in the future, the *Authority* plans to develop frequency band for 3G services within 850 MHz.

Also with the increasing demand for frequency spectrum for fixed and mobile wireless services from the telecom, broadcasting and internet service providers for the deployment of more flexible wireless broadband services of higher data speed and capacity with longer range, the *Authority* plans to formulate effective frequency band plan for the deployment of the Wi-Max services within the country.

Both these band plans will be thoroughly consulted within the first quarter of 2013 with all the relevant stakeholders before they get finalized for approval from the Members of the *Authority*.

7. REVIEWING OF RULES GOVERNING PRINTING PRESSES, BOOKS, AND NEWSPAPERS

In keeping with the changing needs of time, the *Authority* will review and revise the existing rules governing printing presses, books, and newspapers.

8. REVIEWING OF BROADCASTING TERMS AND CONDITIONS & FORMULATION OF BROADCASTING RULES

The Authority plans to review and revise the broadcasting terms and conditions to make it more suitable in the effective and efficient regulation of the broadcasting stations, including the FM Radio Stations. In the absence of a broadcasting rule, it is felt necessary to strengthen the provisions of the existing broadcasting terms and conditions.

Subject to incorporation of broadcast provisions in the Act and issuance of policy directives on broadcast facilities and services, the Authority is committed to draft the Rules on Broadcasting.

AXEXXURE 1

RENEWAL OF PUBLISHING LICENSE

| sl. No. | Name of the Publishing House | License Number | Type of License | Contact Address | Date of Issue |
|------------|---|-------------------|---------------------|---|---------------------------|
| 1 | Bhutan Timeout, Yarkay Group Thimphu | 302000001 | Publishing House | Phub Zam (10211002793) Yarkay Group Pvt. Ltd. Post Box No. 666 Thimphu | 4th April, 2012 |
| 2 | Roaring Dragon Publication, Thimphu | 302000002 | Publishing House | Rigzin Regal (11410000660) Infosoft Solutions Zangdopelri Shopping Complex, Thimphu | 10th May, 2012 |
| 3 | Riyang Books, Thimphu | 302000003 | Publishing House | Kunzang Choden, (10103002579) Kachoe Lam, Above Pension Colony, Thimphu | 27th June, 2012 |
| 4 | The Raven Publications | 302000004 | Publishing House | Ms. Dechen Ongmo (10202000567) Kawajangsa, Post Box 393, Thimphu | 20th August, 2012 |
| 5 | BMC Pvt. Ltd. | 302000005 | Publishing House | BMC Pvt. Ltd., PO Box. 1321, Chubachu, Thimhpu | 27th November, 2012 |

INDIVIDUAL PUBLISHING LICENCE ISSUED IN 2012

| Sl. No. | Name of Applicant | License Number | Туре | Address | Date of Issue |
|---------|--|-------------------|-------------------------|--|---------------------------|
| 1 | Sonam Chophel | 304000008 | Individual Publisher | Khar, Pemagatshel, Bhutan | 13th January, 2012 |
| 2 | Dorji Dhradhul Thimphu | 304000012 | Individual Publisher | P.O. Box. 929 Thimphu, Bhutan | 26th January, 2012 |
| 3 | Lorig Publication Paro Town, Bhutan | 304000009 | Individual Publisher | Tshering (10811001811) Student Plus Paro, Tshongdue Town. | 13th February, 2012 |
| 4 | Sangay Tenzing | 304000015 | Individual Publisher | Phuntsholing, Bhutan | 19th December, 2012 |

LIST OF NATIONAL FILM REVIEWED- 2012

| SL. | Name of the Film | Production Company | Name of the Producer | Date | Rating |
|-----|---------------------------------------|---|------------------------------|------------|--------|
| 1 | Sel Wai Karselma | Deki Nymgha Entertainment | Yeshey Tshering | 28-2-2012 | U |
| 2 | Gawa -The Other Side of Moon | Rabbit in Twilight Production | Chandra | 1-3-2012 | U |
| 3 | Sangha | Norbulingka Production | Choki Pem | 17-3-2012 | U |
| 4 | Paro Poenlop Agay Haap | Kinley Drayang | Kinley Dorji | 28-3 2012 | U |
| 5 | Acho | Ugyen Thwkchog Dorjee | Tashi Gyeltshen | 21-4-2012 | U (PG) |
| 6 | Shob Machab Please | Heruka Media Productions | Tsheten Dorji | 28-4-2012 | U |
| 7 | Tshomen | Future Films | Pema Sonam | 26-5-2012 | U |
| 8 | Gyalsey-The Legacy of a Prince | Gumar Films | Jamyang Jamtsho Wangchuk | 2-6-2012 | U |
| 9 | Singye Nga Enn | Kalapingka Production | Kelzang Phuntsho | 23-6-2012 | U |
| 10 | Hingsel | Bhutan Himalayan Pictures | Bhutan Himalayan Pictures | 24-6-2012 | U |
| 11 | Sha Tsa Hing Tsha | Precious Picture Production | Lobzang Choeda | 21-7-2012 | U |
| 12 | Che-Ma-Tsu-Sayunara | Phuying Production | Karma Duphu | 21-7-2012 | U |
| 13 | Azha Pasa | Kinden Entertainment | Kinley Pelden | 18-8-2012 | U |
| 14 | Siriri | Pejam Rigsel Pictures | Pema Tshering | 18-8-2012 | U (PG) |
| 15 | Thank You Sir | TG Media and Infotainment | Tshering Gyeltshen | 29-9-2012 | U |
| 16 | Tselo Chub | Star Creations and LIO Entertainment | Chencho Dorji | 29-9-2012 | U |
| 17 | Nam Magow Moh -Say You Love Me | Semtheuen Puencha Pictures | Tandin Sonam | 20-10-2012 | U |
| 18 | Kaa Jaa- The Order | Herders Entertainment | Dugay | 27-10-2012 | U (PG) |
| 19 | Dichen - Sinner | Bhutan Films | Karma Tshering | 11-11-2012 | U (PG) |
| 20 | Chemla – The Fall of Musical Notes | Discovery Himalayas | Choki Wangmo Tenzin | 17-11-2012 | U |
| 21 | College Life - Thra Lam Lam | Ascent Pictures | Singye Yangki Dorji | 1-12-2012 | U |

| 22 | Jarim Sarim Yeshey Tshogyal | Etho Metho Pictures | Tshokye Tshomo Karchung | 2-12-2012 | U |
|----|-----------------------------------|------------------------|----------------------------|------------|--------|
| 23 | Sem Kha Zha Na | Drukdra Entertainment | Pema Y Namgyel | 2-12-2012 | U |
| 24 | Sonam and Sonam | Pelden Namkhai | Karma Tseltrim | 22-12-2012 | U (PG) |
| 25 | Lue Dang Sem | Pdharma Films | Pema Yangzom | 22-12-2012 | U |
| 26 | Zumthruel | sangay Pictures | Thinley Choden | 23-12-2012 | U |
| 27 | Nga Choegi Doenley Mr. Perfect | Nima Yosel Pictures | Nima Dorji | 29-12-2012 | U |
| 28 | Gallem Gi Namshey | Dawa Yoezer Production | Phurba | | U |

INTERNATIONAL DOCUMENTARY FILM REVIEWED IN 2012

| sl. | Project Title | Company/Address | Travel Agency in Bhutan |
|-----|--|---|-----------------------------|
| No. | | 1 | |
| 1 | No.1 on Earth | Nippon Hoso Kyokai | Zhidey Bhutan T&T |
| 2 | Sekai Ittemittara Honto wa Konno Toko Datta | TV Box Inc. | Authentic Bhutan Tours |
| 3 | Shimana Chhariye - Beyond Borders | Panorama Creators | Ministry of Foreign Affairs |
| 4 | No Big Deal | NDTV Lifestyle Limited | ТСВ |
| 5 | The World Theme Travel | Educational Broadcasting System | New Bhutan Tour Vision |
| 6 | Outside the Box - Kob Nok Ka La | TV Burabha Co., Ltd. | Amazing Dragon Holidays |
| 7 | After Disaster Japanese researcher's activities of Buddhism & Japan and Korean Culture in Bhutan | NHK | Cancelled |
| 8 | You are always in my heart | ABS-CBN | Druk Asia |
| 9 | His Majesty No. 1 | Theme Entertainment | ECB |
| 10 | Chichin Puipui | Mainichi Broadcasting System | Zhidey Bhutan T&T |
| 11 | Save the earth of the glass and is special | ABC Libra Co. Ltd. | Zhidey Bhutan T&T |
| 13 | Hotel Nostalgia | Documentary Japan | Prayer Flags T& T |
| 14 | Fundraising for RGOB-UNICEF (Children in the country of happiness) | UNICEF | UNICEF Bhutan |
| 15 | Bhutan | Mainichi Broadcasting System | Zhidey Bhutan T&T |
| 16 | Another Sky | NTV | Zhidey Bhutan T&T |
| 17 | Wonderful Japanese Bride in the World | Zealous Co. Ltd | Zhidey Bhutan T&T |
| 18 | Fundraising for RGOB-UNICEF | JVC | UNICEF Bhutan |
| 19 | Sonam | Zentropa Production | MPAB |
| 20 | World Bullet Traveller | Rumble Bee Inc | Authentic Bhutan Tours |
| 21 | Oh! Shinsyu-jin | Asahi Broadcasting Nagano | Zhidey Bhutan T&T |
| 22 | Fundraising for RGOB-UNICEF | UNICEF | UNICEF Bhutan |
| 23 | Earth Summit | Industrial Pictures Co., Ltd & Shogakukan Inc. | JICA, Bhutan |

| 24 | Bhutan between myth, reality and belief | Via Decouvertes | Bhutan Lakhor Tours & |
|----|--|-----------------------------|--------------------------------|
| 24 | Bhatan between myth, reality and belief | via Decouvertes | Treks |
| 25 | Haning to a mark the lines of Plantan | NHK Planet Inc | |
| 25 | Hoping to save babies lives of Bhutan | | Prayer Flags T& T |
| 26 | The Pursuit of Happiness | ZDF German Televsion | Aja Tours and Treks |
| 27 | Tsurabe's Salute to Families | NHK | Zhidey Bhutan T&T |
| 28 | New Coverage | NHK | Zhidey Bhutan T&T |
| 29 | Zinpangu-Hot Spot Economics | TV Tokyo | Bhutan Friendship Holidays |
| 30 | Select to change the world-Bhutan Travel | EBS | TCB |
| 31 | Jabbed -Love, fear & vaccines | Jabbed Pty Ltd. | Ministry of Health |
| 32 | Hot@Asia | Suisaisha Co. Ltd | Zhidey Bhutan T&T |
| 33 | Journey into Hidden Bhutan | Equilibrium Films | TCB |
| 34 | Joseph Rosendo's 5 Travelscope | Travelscope | TCB |
| 35 | Bhutan Street View Project | Google Inc. | iTechnologies |
| 36 | Kingdom of Happiness | CBC/Radio Canada | Bhutan Nomad Adventures |
| 37 | Thimphu Festival (5 diff. topics) | Television France 1 | Bhutan Travel Service |
| 38 | Faut Pas Rever | France TV | Etho Metho Tours and Treks |
| 39 | R no Housoko | The Works Co. Ltd | Authentic Bhutan Tours |
| 40 | Bhutan from tradition to modernity | France TV | Bhutan Lakhor Tours & Treks |
| 41 | Zommige Groeten | demessen | Etho Metho Tours and Ttreks |
| 42 | Nuffic Video | Lokaalmondiaal | BBSC |
| 43 | Nippon Mumei Ijinden | Dynamite Revolution Company | Authentic Bhutan Tours |
| 44 | Desafio Extremo | Zanskar Producciones | Blue Poppy T&T |
| | | | |

BOOKS REGISTERED WITH THE AUTHORITY

| sl. No. | Name of the Book | Name and Address of the Publisher | Date of Registration | Registration No. |
|------------|---|--|-------------------------|---------------------|
| 1 | Enthralling Poems | Sonam Chophel | 13th February, 2012 | 305000009 |
| 2 | About Suicide: Whether it's Right/ Wrong?" | Khenpo Jangsem Tashi | 1st February, 2012 | 305000010 |
| 3 | 1.Seljed Pedeb, 2. Yang zhi 3. Dokchen Sum 4.Gochen Sum 5. Dzongkha Lhathang 6.Tshig Deb Dangpa 7. Chag Tshel lo 9. Chikhe Choepai alu 10. Tsha Jang Galu Yoedga 11. Aye Ngalu Momo Zonang 12.Jargi Chhap, 13.Seljed Chart 14. ABC Chart 15. Picture Book of ABC. | Lorig Publication | 13th February, 2012 | 305000011 |
| 4 | Dasho Keiji Nishioka: A Japanese Who lived and died for Bhutan | Dorji Penjore | 16th February, 2012 | 305000013 |
| 5 | Dear SedayLetter from the Mountains | Ugyen Gyeltshen | 22nd March, 2012 | 305000014 |
| 6 | Then I saw her Face | Ngawang Phuntsho | 23rd March, 2012 | 305000015 |
| 7 | Bhutan Timeout | Phub zam | 4th April, 2012 | 305000016 |
| 8 | 1.Biology Solved Questions Bank (Class X). 2. Physic: A Complete Guide to BCSE (ClassX). 3. Gola Zhang Zong Gang (Short Shories in dzongkha) | DSB Entreprise | 26th April, 2012 | 305000017 |
| 9 | Dharig (ITMagazine) | Rigzin Reagal, Roaring Dragon Publications | 10th May, 2012 | 305000018 |
| 10 | Druk Melong Newspaper | Mrs. Deki Pelden | 16th May, 2012 | 305000019 |
| 11 | General Knowledge of Bhutan | Kuensel Corporation Ltd. | 8th June, 2012 | 305000020 |
| 12 | 1. Orgyen Choling: A Manor In Central Bhutan.2. Membar Tsho: The Flaming Lake | Kunzang Choden, Riyang Books | 27th June, 2012 | 305000022 |

| 13 | Best of Bhutan Observer Editorials | Bhutan Observer | 20th July, 2012 | 305000023 |
|----|--|------------------------------|------------------------|-----------|
| | | Pvt. Ltd. | | |
| 14 | Escapades- in pursuits of Awakenings | Dorji Dhradhul | 26th July, 2012 | 305000024 |
| 15 | Coffee Table Book | Bhutan Observer Pvt. Ltd. | 31st July, 2012 | 305000025 |
| 16 | The Raven (Magazine) | Raven Productions | 20th August, 2012 | 305000026 |
| 17 | 1. English reading and literature 2. English I Reference for the students of BHSEC & BCSE | DSB Entreprise | 22nd August, 2012 | 305000027 |
| 18 | 1. Abi Meymey and the Monkey 2. The Three Friends 3. The Flea and the Louse 4. Abi Meymey and the Mosquito | Chador Wangmo | 23/10/12 | 305000028 |
| 19 | The Memoir | Thinley Pelbar Publishers | 26th November, 2012 | 305000029 |
| 20 | Jewel In the Crown | BMC Pvt. Ltd. | 18th December, 2012 | 305000030 |
| 21 | The King who gave everything | Sangay Tenzing | 19th December, 2012 | 305000031 |

List of Entertainment

| Drayan | g | |
|---------|--------------|-----------------------|
| Sl. No. | Dzongkhag | No. of licence issued |
| 1 | Thimphu | 13 |
| 2 | Paro | 5 |
| 3 | Wangdue | 2 |
| 4 | Punakha | 2 |
| 5 | Chukha | 4 |
| 6 | Наа | 1 |
| 7 | Bumthang | 2 |
| 8 | Trongsa | 1 |
| Karaok | e/Live music | |
| Sl. No. | Dzongkhag | No. of licence issued |
| 1 | Thimphu | 14 |
| 2 | Wangdue | 1 |
| 3 | Chukha | 3 |
| 4 | Bumthang | 1 |
| 5 | Paro | 1 |
| Videoga | ıme | |
| Sl. No. | Dzongkhag | No of licence issued |
| 1 | Thimphu | 35 |
| 2 | Bumthang | 3 |
| 3 | Punakha | 1 |
| 4 | Mongar | 2 |
| 5 | Wangdue | 4 |
| 6 | Tsirang | 3 |
| 7 | Trashigang | 1 |
| 8 | Samtse | 2 |
| 9 | Наа | 1 |
| 10 | Paro | 5 |
| 11 | Sarpang | 3 |
| 12 | Zhemgang | 1 |
| 13 | Chukha | 4 |

| Discoth | eque | |
|---------|-------------|-----------------------|
| Sl. No. | Dzongkhag | No. of licence issued |
| 1 | Thimphu | 9 |
| 2 | Paro | 1 |
| 3 | Punakha | 1 |
| 4 | Wangdue | 2 |
| 5 | Bumthang | 1 |
| Snooke | r | |
| Sl. No. | Dzongkhag | No. of licence issued |
| 1 | Thimphu | 30 |
| 2 | Trongsa | 1 |
| 3 | Sarpang | 1 |
| 4 | Наа | 2 |
| 5 | Punakha | 5 |
| 6 | Trashigang | 1 |
| 7 | Mongar | 3 |
| 8 | Samtse | 3 |
| 9 | Zhemgang | 1 |
| 10 | Chukha | 6 |
| 11 | Samdrup | 2 |
| | Jongkhar | |
| 12 | Wangdue | 9 |
| 13 | Bumthang | 7 |
| 14 | Paro | 12 |
| Perforn | ning Troupe | |
| Sl. No. | Dzongkhag | No. of licence issued |
| 1 | Thimphu | 6 |
| Cinema | Hall | |
| Sl. No. | Dzongkhag | No. of licence issued |
| 1 | Thimphu | 4 |
| 2 | Paro | 1 |
| 3 | Punakha | 1 |



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