



འབྲུག་བཅོམ་འཛུགས་འཕེལ་དང་བཅོམ་འཛུགས་དབང་འཛིན།  
བཅོམ་ལྗོངས་ལས་དང་ལཱ་གཞིལ་རྒྱན་ལགས།

BHUTAN INFORMATION COMMUNICATION AND MEDIA AUTHORITY  
MINISTRY OF INDUSTRY, COMMERCE AND EMPLOYMENT



**APPLICATION FOR ONLINE REALITY SHOW PERMIT**

Name/Title of the Show: .....

Name of the Organizer: .....

CID No.: .....

Name and Type of the License: .....

Duration of the Show (dd/mm/yyyy - dd/mm/yyyy): .....

Venue of the Show: .....

Mode of telecast/platform (tick where appropriate):

- Facebook,
- Youtube,
- Others, please specify .....

Type of Reality Show (tick where appropriate):

- Singing competition
- Dance competition
- Talent Hunt
- Comedy show
- Beauty Pageant
- Others, please specify .....

Mode of Language/Communication: .....

Dress code: .....

Prize details:

- First prize: .....
- Second prize: .....
- Third prize: .....
- Others: .....

I/We hereby understand and declare that:

1. The purpose of issuing the permit by BICMA is solely a permit/approval with respect to content of the show. Any other issues arising in the show such as, but not limited to, defamation, non-payment of prizes, copyright issues, and exploitation of labor including contestants, shall be dealt with by the Show Organizers and the contestant/aggrieved party as per the Law of the Land.
2. In the event, if any changes occur to the information provided, I undertake to inform and seek approval of the Authority immediately;



འབྲུག་བཅའ་རྒྱུན་འཁུར་དང་བཅའ་བཟུང་དབང་འཛིན།  
བཟོ་སྐྱོད་ལས་དང་ལཱ་གཞིལ་སློན་ཁག།

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3. I undertake to abide by the Rules and Regulation on Content 2019, and other relevant laws in Bhutan;
4. The permit issued is not transferable and the license holder shall be fully accountable/liable for any issues which might arise as a result of internal arrangements or sub-contracting.
5. I fully authorize the Bhutan InfoComm and Media Authority (BICMA) to pay the prizes from the Bank Guarantee/bank or demand draft withheld with BICMA to the winners of the show in the event I am unable to do so after the completion of the event.
6. I further undertake that;
  - a. a contract is signed with each participant. The contract should clearly detail the prize amount, the duration of the show, and the participant's code of conduct;
  - b. The promised prizes will be distributed as per contractual agreement signed between the Show Organizer and the Contestants;
  - c. The contestants of this show will not seek door-to-door donation for votes and at public places;
  - d. I will not use personal account of the Organizer to deposit vote money; and
  - e. I will avoid engaging in lottery, lucky draws and other forms of gambling as part of the show.

The statements made and the information given above are true and correct to the best of my knowledge and further declare to abide by them, failure to which, I/We shall be liable for any consequences as a result of violation of the above laws.

*Affix Legal Stamp*

(Name and signature of the Organizer)  
Contact no.: .....  
Date: .....

***\*Note: Application should be submitted to BICMA at least one week prior to the show. BICMA reserves the right to reject late applications or applications submitted after commencement of the show.***

I am enclosing herewith the following:

1. Copy of valid business license;
2. A security deposit in the form of Bank Guarantee/demand draft equivalent to the total amount committed for cash prizes.
3. List of sponsors; and
4. Confirmation from the sponsors in case of prizes consisting of kind/scholarships.



འབྲུག་བཟང་དོན་བརྒྱན་འགྲེལ་དང་བཟང་བརྒྱན་དབང་འཛིན།  
 བཟོ་གྲྭ་ཚོང་ལས་དང་ལྷན་གཤིལ་རྒྱན་ལག།



**BHUTAN INFORMATION COMMUNICATION AND MEDIA AUTHORITY**  
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**For Official Use Only**

<p>Remarks:</p>           <p>Verified by: .....</p> <p>Name: .....</p> <p>Designation: .....</p>	<p>Remarks (if any):</p>           <p>Name: .....</p> <p><b>Chief, Media and Content Division</b></p>
<p>Remarks (if any):</p>           <p><input type="checkbox"/> Approved</p> <p><input type="checkbox"/> Not Approved</p>  <p>.....</p> <p>Name:</p> <p>Designation: Director</p>	